What’s New
Now Open & Coming Soon

Holiday Gift Wrap-Up
Something For Everyone

Dinner To Go
A Recipe For Every Schedule
HOLIDAY FAIR

NOVEMBER 14TH – DECEMBER 24TH
VANDERBILT HALL
GRAND CENTRAL

SEE THE FAIR DIRECTORY ON PAGES 22 & 23

ONE OF A KIND.
GIFTS.
PLACE.
EXPERIENCE.

WHAT’S NEW AT GRAND CENTRAL

NOW OPEN
Beer Table Pantry – Graybar Passage
Jo Malone – Lexington Passage
Kidding Around Toys – 42nd Street Passage
Vince Camuto – 42nd Street Passage

COMING SOON
Eli’s Bread & Pastries – Grand Central Market
Eli’s Green Table – Grand Central Market
Frankie’s Dogs on the Go – Dining Concourse
Shake Shack – Dining Concourse
Spices and Tease – Grand Central Market
Thai Toon – Dining Concourse
Tri-Tip Grill – Dining Concourse

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**GRAND CENTRAL MARKET**

**FREE 1/2 lb. Oren’s Special Blend Coffee**
with purchase of Sowden Oskar SoftBrew Coffee Maker – any size: 4 cup/8 cup/12 cup

While supplies last. Valid at Grand Central Terminal location only through 12/24/11. Limit one coupon per person and cannot be combined with any other offer.

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**FUN FACTS**

1. Grand Central Terminal is the only terminal in the WORLD where every timepiece is set by the atomic clock at the Naval Observatory in Bethesda, MD making each clock accurate within one second every 1,400,000 years.

2. The terminal has essentially NO formal heating system; yet the temperature remains comfortable even in the dead of winter. The heat generated by the electric trains on the platforms keeps the entire terminal warm.

3. As many people who live in the state of Alaska walk through Grand Central Terminal a DAY which is the number of visitors the Statue of Liberty gets a YEAR.

4. The Lost and Found located in Grand Central Terminal is the world’s most effective with a return rate of over 80%. Some of the oddest items that have been found and returned to their owners include an artificial leg, a basset hound and an urn.

5. The Oyster Bar & Restaurant is older than the terminal and originally had a free standing location on 42nd Street. The restaurant was built into the terminal itself and reopened when the terminal opened in 1913 making it Grand Central’s oldest tenant.

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**45TH STREET PASSAGE**

**10% off any complete service on your wrist watch**

While supplies last. Valid at Grand Central Terminal location only through 12/24/11. Limit one coupon per person and cannot be combined with any other offer.

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**GRAYBAR PASSAGE**

**Receive a free bottle of our best-selling Basil Olive Oil with any $40 purchase**
($20.50 retail value)

While supplies last. Valid at Grand Central Terminal location only through 12/24/11. Limit one coupon per person and cannot be combined with any other offer.
Grand Central Terminal is the home to Metro-North Railroad. Every day, Metro-North delivers fast, reliable service to more than 120 stations in New York and Connecticut.

Getaway With Metro-North!
Metro-North Getaways helps you save with rail and admission discount packages for the Hudson Valley, Connecticut and New York City’s top tours, attractions and events. Experience a weekend at West Point’s historic Thayer Hotel, take the family on a wildlife adventure at the Bronx Zoo, try your luck at Empire City or Mohegan Sun or jump onboard the Intrepid Sea, Air and Space Museum.

Just click on “Deals and Getaways” at mta.info/mnr and start saving today!

Metro-North Service To The Meadowlands
Take the Train to the Game, with Metro-North’s special game-day service to the Meadowlands for Sunday, 1 p.m. games.

For details and game day schedules, go to mta.info/mnr.

Grand Central Terminal Audio Tour
MTA Metro-North Railroad, which operates The Terminal, has teamed up with Orpheo USA, one of the world’s most experienced producers of audio tours, to give tourists, travelers and locals alike a history of The Terminal filled with interesting details and insights.

The tour focuses not only on the architectural highlights of The Terminal but provides a real story about little known secrets, anecdotes, archival material and the history of The Terminal. Visitors will not see Grand Central with the same eyes after taking the tour.

Tour can also be downloaded:
- at myorpheo.com
- as an iPhone App
- as an Android App

CONTACT: GCT@ORPHEO.US
GO GRAND WITH YOUR EVENTS

Vanderbilt Hall
When planning a fabulous fete—be it a fashion show, product launch, corporate party or sampling event, why not go grand? Vanderbilt Hall at Grand Central is a space that’s both rich in history and ambiance. With over 200,000 people passing through the space every day, your event is sure to be a success.

- 12,000 sq feet, directly adjacent to the Main Concourse
- Accommodates events of all sizes
- Hall can be rented by the East Side or West Side of the hall at 6,000 sq ft each
- Events can be privatized to accommodate the most elaborate and exclusive cocktail parties and receptions
- Available 7 days a week

Taxi Stand
Located at Vanderbilt Ave and 43rd Street, the covered Taxi Stand is the perfect space for reaching the masses. Ideal for sampling, demonstrations, and pop-up shops.

- 4,800 sq ft of covered outdoor space
- More than 7,500 people per hour pass near the intersection of 43rd and Vanderbilt Ave

GRAND CENTRAL OFFERS

LEXINGTON PASSAGE

- 1 Free tea ritual
- 1 Free hair care consultation
- 1 Free hair care experience
- 1 additional complimentary ritual of renewal

Choose whatever fits your needs: stress-relieving hand ritual, aroma sensory journey, stress-relieving neck and shoulders ritual or makeup ritual

GRAND CENTRAL MARKET

Wild American Sturgeon (Hackleback)
Buy 1oz and get 1oz FREE
Plus, take home a sample of a prep product that’s right for you.

GRAND CENTRAL OFFERS

GRAYBAR PASSAGE

10% off 6 or more bottles of ANY beer

While supplies last. Valid at Grand Central Terminal location only through 12/24/11. Limit one coupon per person and cannot be combined with any other offer.

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Shrimp Fettuccine

INGREDIENTS
- 4 oz Bleu cheese......Murray’s Cheese
- ¼ c Parsley, finely chopped......Greenwich Produce
- 2 Cloves garlic, minced......Greenwich Produce
- 2 Tbsp Half and half......Murray’s Cheese
- 1 lb Cooked, shelled shrimp......Pescatore Seafood Co.
- 8 oz Cream cheese......Murray’s Cheese
- 4 Scallons, finely chopped......Greenwich Produce
- ½ c Dry white wine......Grande Harvest Wines
- Black pepper......Spices and Tease
- 1 lb Fettuccine Pasta......Ceriello Fine Foods

PREPARATION
Combine softened bleu cheese and cream cheese with white wine and half and half in a 2qt casserole dish. Add cooked shrimp and seasoning (parsley, garlic, and black pepper) and bake at 375 degrees for 20 minutes or until heated through. Toss with cooked fettuccine.

Grab Prepared Foods from:
- Dishes at Home, Ceriello Fine Foods
- Murray’s Cheese, Pescatore Seafood Company
- Wild Edibles, Zaro’s Bread Basket

And Don’t Forget Coffee and Dessert From:
- Oren’s Daily Roast, Li-Lac Chocolates
Charred Bone-in Rib Eye Steak
Michael Jordan’s The Steak House N.Y.C.

INGREDIENTS

Steak
1 ½ - 2 lbs bone in rib eye steak .......... Ceriello Fine Foods
1 ¼ c blended oil .......... Ceriello Fine Foods
kosher salt .......... Spices and Tease
fresh ground black pepper .......... Spices and Tease

Blender Béarnaise
4 egg yolks .......... Murray’s Cheese
2 tsp fresh lemon juice .......... Greenwich Produce
2 tsp white wine vinegar .......... Ceriello Fine Foods
2 tsp chopped fresh tarragon .......... Greenwich Produce
1 Tbsp minced shallots .......... Greenwich Produce
1 c hot melted butter .......... Murray’s Cheese
1 pinch cayenne .......... Spices and Tease

PREPARATION

Steak
1. Dry the steak on a paper towel.
2. Place the oil in a pan bigger than the steak. Lightly coat the steak with oil and season with the salt and pepper.
3. Place steak in hot pan and proceed to char/grill. When charred, flip the meat over onto another hot part of the grill and repeat the process. Length of time on the grill depends on thickness of the cut.
4. When finished, allow the meat to rest for 4 to 6 minutes before slicing. A quick return to the grill to sizzle the surface may be done before slicing.

Blender Béarnaise
1. Saute the shallots in a small amount of the clarified butter until tender, but with no coloring. Add the vinegar and tarragon. Remove from heat.
2. Place egg yolks, 1 ½ tsp lemon juice and shallot-tarragon mixture in a blender and pulse. Turn blender on maximum speed and incorporate the hot butter in a steady stream. Finish with remaining lemon juice.
3. Season with salt to taste. Serve with steak.
THE GIFT WRAP-UP

The perfect gifts and where to get them

**OREN’S**
Sowden soft brew for 4, 8 and 12 cup size:
$49.95/$59.95/$69.95

**TIA’S PLACE**
Faux Diamond Initial Necklaces
(Gold & Silver): $30

**PYLONES**
Luggage Tag: $14

**MURRAY’S CHEESE**
La Tur: $12.99/lb.

**MAGNOLIA BAKERY**
Holiday Ornaments box filled with minicupcakes: $24

**JUNIOR’S CHEESECAKE**
Strawberry Swirl Christmas Cheesecake: $34.95

**PYLONES**
Bottle Stopper: $30

**OLIVIERS & CO.**
2011 Christmas Gift Box
Gift set of 5 x 50 ml (1.7 fl oz) bottles:
Ravida oil, Lemon oil, Basil oil, Premium Balsamic vinegar, Fig Balsamic Vinegar: $58

**TIA’S PLACE**
Kimono Dress: $80

**BEER TABLE PANTRY**
64oz. Growler:
$5 deposit + price of the beer
AESOP
States of Matter: $120

Junior's Cheesecake
Pumpkin Swirl Cheesecake: $31.95

Oren's
Kyocera Hand Grinder: $49

Magnolia Bakery
Tin box filled with 6 cupcakes: $28

Central Watch
Ball Watch: $5,400

Ciao Bella
Ciao Bella Book of Gelato & Sorbetto + Gift Certificate for scoops or pre-packed pints: $19.95 + gift certificate

PesCatore Seafood Co.
Gift Certificate: Spend $80 get a $100 Gift Certificate

Oliviers & Co.
O&CO's Taste of Italy 8.4 fl. oz. bottles of Basil, Lemon, & Ravida Olive Oils Limited Edition: $58

Pylones
Dishbrush: $29

Rite Aid
Wet and Wild Little Luxuries 9 piece nail enamel gift set: $4.99

Tia's Place
Blanket Wrap Coat: $130

Vanderbilt Tennis
Gift Certificate customizable for a private lesson, open court time, a video analysis session and more.

Zaro's
The Yule Log (Yellow Cake & Chocolate) Buttercream: $24.99

Winter 2011
The Campbell Apartment
Cocktails from another era
Grand Central Terminal 15 Vanderbilt Entrance, New York City
212.953.0409 www.hospitalityholdings.com

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GRAND CENTRAL TERMINAL DINING CONCOURSE
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‘Be not simply good; be good for something.’ Henry David Thoreau

Winter 2011
**Art/Photography**
- Alternative Art
- Heart Art
- Intaglio Antique Prints & Maps
- Michael Leu
- Skendzic Photography

**Bath & Body**
- Rain Created For Living
- Soap & Paper

**Children’s**
- Jessie GirlClothing
- LittleMissMatched
- Loralin
- Paradis Found
- Transit Museum

**Clothing**
- Karavas
- Lauren Vidal
- Tanjore
- Umsteigen

**Gifts/Home Décor**
- Aviva Stanoff Design
- Bailey Doesn’t Bark
- Bamboula
- Brazilian Collection
- Chibiken
- Dream Pillows
- HandPrint
- Hudson Beach Glass
- Hut Studios
- Madera Bonita
- Museum of Modern Art
- NICA
- Patrick Meyer
- Prescient Studios
- Rosie
- The Library Shop
- The New York Times
- Zen Garage

**Hats/Scarves/Gloves**
- Amoroso
- Emma
- La Crasia
- JAK Design
- Jane Elissa
- Lisa Shaub
- Mushmina
- Song of Silk

**Jewelry**
- AJS Design
- Alexis Chasman
- Alexis Russell
- Andean Collection
- Bijouetique
- Christina Stankard
- Daa Glass
- Deborah Armstrong
- Fine Arf
- In2Design
- Innasense
- Karen Curtis
- Lauren Curtis
- Lauren Wimmer
- Lenora Dame
- Prudence Cheah

**Handbags/Small Leather Goods**
- Campo Marzio
- Corrente
- Insiders One
- Timmy Woods
- Viva Zapata

**Hats/Scarves/Gloves**
- Q Evon
- Rebecka Fröberg/Teresa Kahres
- Selen Design
- Sobral
- Stelios
- Tipi Indian Art
- Tip-to-Toe
- Wells Ware
- Victoria Bekerman

**Men’s**
- John Wye
- Josh Bach
- Margo Pettiti

**Ornaments**
- Christina’s World
- Glass Haus

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**GRAND CENTRAL HOLIDAY FAIR**

**Main Concourse**

**NOVEMBER 14TH – DECEMBER 24TH**

**VANDERBILT HALL**

**42nd Street**

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**GrandCentralTerminal.com**

**Winter 2011**
Dorrie Rifkin
(Front cover artwork)

www.dorrierifkin.com

Dorrie Rifkin has been an award-winning art director for over thirty years. Her passions for music, New York City and her family continue to influence her work and many of her paintings feature unique local signage adding a personal touch to each piece.

Che Saitta
(Back cover artwork)

www.cheprints.com

Che Saitta is a graduate of Tyler School of Art with a degree in Printmaking. She has always been fascinated with the architecture of cities as mismatched buildings pile on top of each other and the skyline becomes an uneven documentation of time, where the present and past are allowed to overlap and inform each other.